

日経テレコンお客様各位

世界 16 カ国のセクターレポート

「Euromonitor Industry Reports」

提供開始

日経テレコンは2月14日、English Menu の Archive Search で「Euromonitor Industry Reports」の提供を開始しました。

「Euromonitor Industry Reports」は Euromonitor International が提供するセクターレポートです。現地での調査を元に、消費財を中心とした 170 以上のセクターの国別レポートをご覧いただけます。対象国、セクターについては、別表をご確認ください。



提供するレポートはマーケット規模、マーケットシェア、主要企業とそのブランド、マーケット規模予測を簡潔にまとめたものです。事業戦略立案、各国のマーケット動向調査などにぜひご活用ください。

収録内容と更新

- 常に最新のレポートを提供します。
- 各レポートの更新は原則年1回です。

利用方法

- English Menu の Archive Search のデータベース選択で「Newspaper / Publication」から「Euromonitor Industry Reports」を選択してご覧ください（右図）。

料金

（金額は税抜き）

- 見出し 無料
- PDF 6,000円/ファイル



「Euromonitor Industry Reports」出力例 (English Menu>Archive Search 見出し一覧)

- [Euromonitor Report-Internet Retailing in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 724 ワード PDF有
- [Euromonitor Report-Laundry Care in the US](#)
 2017/01/27 Euromonitor Industry Reports 696 ワード PDF有
- [Euromonitor Report-Apparel and Footwear Specialist Retailers in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 688 ワード PDF有
- [Euromonitor Report-Coffee in Brazil](#)
 2017/01/27 Euromonitor Industry Reports 580 ワード PDF有
- [Euromonitor Report-Health and Beauty Specialist Retailers in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 565 ワード PDF有
- [Euromonitor Report-Laundry Care in Russia](#)
 2017/01/27 Euromonitor Industry Reports 558 ワード PDF有
- [Euromonitor Report-Surface Care in Russia](#)
 2017/01/27 Euromonitor Industry Reports 545 ワード PDF有
- [Euromonitor Report-Grocery Retailers in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 544 ワード PDF有
- [Euromonitor Report-Direct Selling in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 531 ワード PDF有
- [Euromonitor Report-Other Hot Drinks in Brazil](#)
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- [Euromonitor Report-Laundry Care in South Korea](#)
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- [Euromonitor Report-Surface Care in the US](#)
 2017/01/27 Euromonitor Industry Reports 495 ワード PDF有
- [Euromonitor Report-Homeshopping in Thailand](#)
 2017/01/27 Euromonitor Industry Reports 492 ワード PDF有
- [Euromonitor Report-Air Care in Russia](#)
 2017/01/27 Euromonitor Industry Reports 488 ワード PDF有
- [Euromonitor Report-Tea in Malaysia](#)
 2017/01/27 Euromonitor Industry Reports 486 ワード PDF有
- [Euromonitor Report-Coffee in Malaysia](#)
 2017/01/27 Euromonitor Industry Reports 472 ワード PDF有
- [Euromonitor Report-Polishes in the US](#)
 2017/01/27 Euromonitor Industry Reports 471 ワード PDF有
- [Euromonitor Report-Air Care in South Korea](#)
 2017/01/27 Euromonitor Industry Reports 468 ワード PDF有

以上

<別表1> 「Euromonitor Industry Reports」のレポート提供国・地域

China	Hong Kong, China	India	Indonesia
Japan	Malaysia	Philippines	Singapore
South Korea	Taiwan	Thailand	Vietnam
Australia	Russia	Brazil	USA

<別表2> 「Euromonitor Industry Reports」の提供セクター一覧（※）

分類	レポートを提供するセクター
Alcoholic Drinks	Beer Cider/Perry Rtds/High-Strength Premixes Spirits Wine
Consumer Foodservice	100% Home Delivery/Takeaway Cafés/Bars Consumer Foodservice By Location Fast Food Full-Service Restaurants Self-Service Cafeterias Street Stalls/Kiosks
Home Care	Air Care Bleach Dishwashing Home Insecticides Laundry Care Polishes Surface Care Toilet Care
Consumer Appliances	Air Treatment Products Dishwashers Food Preparation Appliances Heating Appliances Home Laundry Appliances Irons Large Cooking Appliances Microwaves

	<p>Personal Care Appliances Refrigeration Appliances Small Cooking Appliances Small Kitchen Appliances (Non-Cooking) Vacuum Cleaners</p>
Beauty and Personal Care	<p>Baby and Child-Specific Products Bath and Shower Colour Cosmetics Deodorants Depilatories Fragrances Hair Care Men's Grooming Oral Care Skin Care Sun Care Super Premium Beauty and Personal Care</p>
Luxury Goods	<p>Designer Apparel and Footwear (Ready-To-Wear) Fine Wines/Champagne and Spirits Luxury Electronic Gadgets Luxury Timepieces Luxury Eyewear Luxury Jewellery Luxury Leather Goods Luxury Writing Instruments and Stationery Luxury Accessories Luxury Portable Consumer Electronics</p>
Consumer Health	<p>Analgesics Adult Mouth Care Cough, Cold and Allergy (Hay Fever) Remedies Dermatologicals Digestive Remedies Eye Care Herbal/Traditional Products NRT Smoking Cessation Aids Sleep Aids Sports Nutrition Vitamins and Dietary Supplements</p>

	Weight Management and Wellbeing Wound Care
Apparel and Footwear	Apparel Accessories Childrenswear Footwear Hosiery Jeans Menswear Sportswear Womenswear
Retailing	Apparel and Footwear Specialist Retailers Direct Selling Electronics and Appliance Specialist Retailers Grocery Retailers Health and Beauty Specialist Retailers Home and Garden Specialist Retailers Homeshopping Internet Retailing Leisure and Personal Goods Specialist Retailers Mixed Retailers Vending
Personal Accessories	Bags and Luggage Jewellery Watches Writing Instruments
Home and Garden	Gardening Home Furnishings Home Improvement Homewares
Health and Wellness	Better For You Beverages Better For You Packaged Food Food Intolerance Fortified/Functional Beverages Fortified/Functional Packaged Food Naturally Healthy Beverages Naturally Healthy Packaged Food Organic Beverages Organic Packaged Food

Tissue and Hygiene	Away-From-Home Tissue and Hygiene Incontinence Nappies/Diapers/Pants Retail Tissue Sanitary Protection Wipes
Packaged Food	Baby Food Baked Goods Sweet Biscuits, Snack Bars and Fruit Snacks Breakfast Cereals Cheese Chocolate Confectionery Drinking Milk Products Gum Ice Cream and Frozen Desserts Other Dairy Processed Fruit and Vegetables Processed Meat and Seafood Ready Meals Rice, Pasta and Noodles Sauces, Dressings and Condiments Soup Spreads Sugar Confectionery Savoury Snacks Yoghurt and Sour Milk Products
Eyewear	Contact Lenses Spectacles
Consumer Finance	Charge Cards Consumer Credit Credit Cards Debit Cards Pre-Paid Cards Store Cards
Soft Drinks	Bottled Water Concentrates Carbonates Energy Drinks

	Juice RTD Coffee RTD Tea Sports Drinks Asian Speciality Drinks
Pet Care	Cat Food Dog Food Other Pet Food Pet Products
Tobacco	Cigarettes Cigars and Cigarillos Smokeless Tobacco Smoking Tobacco Vapour Products
Hot Drinks	Coffee Other Hot Drinks Tea
Consumer Electronics	Computers and Peripherals Home Audio and Cinema Home Video Imaging Devices In-Car Entertainment Mobile Phones Portable Players Wearable Electronics
Toys and Games	Traditional Toys and Games Video Games
Travel	Car Rental Airlines Lodging Intermediaries

※ 国、地域によってはセクターレポートがない場合があります。